



September 2025

MÁLAGA

To Live, To Work & To Invest

Malaga, Spain

málaga
the all-round city



Population

591,637 city (6th largest in Spain)
1.75 million in the province
50 consular agents
18+ international schools



Rich Cultural Legacy

40 museums
Birthplace of Pablo Picasso & Antonio Banderas



City Break

307 days of sunshine
18° C average temperature year-round
3.48 million hotel stays in 2024



Economic & Technological Capital

Productive Sectors: Agriculture, Construction,
Technology & Tourism
4.4% GDP growth in 2024 & 3 % in 2023



Data Points

4.4 %

GDP growth in 2024. Leading regional & national economic growth

111

international companies arrived from **28** countries est. **8,000** new jobs (2019-2024)

123 %

growth in Málaga's tech workforce over the last decade, outpacing growth rates in Andalusia & Spain

€ 134 M

foreign investment in 2023 (37% increase)

€ 3.2 B

exports in 2023 (11.8% increase)

20 %

of the Andalusian regional GDP



Gateway to “Costa del Sol”



1st Airport in Andalusia &
4th in Spain

~25 million passengers in 2024
153 destinations in 37 countries



High-Speed train, commuter
rail & metro

Madrid in 2 horas & 20 minutes
Barcelona in 4 horas y 40 minutes
2 metro lines



2nd Cruise port in the Peninsula
& 6th in the Mediterranean

469,949 passengers in 2024
278 cruise ships

Flight Connections

The Malaga-Costa del Sol airports has direct flights to 153 destinations in 37 countries operated by 59 companies.

25 EU Capitals have direct flights from Malaga:

- Vienna (Austria)
- Brussels (Belgium)
- Sofia (Bulgaria)
- Zagreb (Croatia, seasonal flights)
- Prague (Czech Republic, seasonal flights)
- Copenhagen (Denmark)
- Tallinn (Estonia, seasonal flights)
- Helsinki (Finland)
- Paris (France)
- Berlin (Germany)
- Athens (Greece)
- Budapest (Hungary)
- Dublin (Ireland)
- Rome (Italy)
- Riga (Latvia, seasonal flights)
- Vilnius (Lithuania, seasonal flights)
- Luxembourg (Luxembourg, seasonal flights)
- Valletta (Malta)
- Amsterdam (Netherlands)
- Warsaw (Poland, charter/seasonal flights)
- Lisbon (Portugal)
- Bratislava (Slovakia, seasonal flights)
- Ljubljana (Slovenia, rare/seasonal flights)
- Madrid (Spain)
- Stockholm (Sweden)

153 Destinations

Europe	116
Spain	20
Africa	9
Middle East	6
North America	2

	Country	Destinations		Country	Destinations
1	UK	23	19	AUSTRIA	1
2	SPAIN	20	20	BAHRAIN	1
3	GERMANY	17	21	BULGARIA	1
4	FRANCE	13	22	CANADA	1
5	ITALY	10	23	CROATIA	1
6	MOROCCO	8	24	CZECH REPUBLIC	1
7	NORWAY	6	25	ESTONIA	1
8	POLAND	6	26	GREECE	1
9	BELGIUM	5	27	HUNGARY	1
10	DENMARK	4	28	ICELAND	1
11	NETHERLANDS	4	29	ISRAEL	1
12	IRELAND	4	30	KUWAIT	1
13	SWEDEN	3	31	LATVIA	1
14	SWITZERLAND	3	32	LITHUANIA	1
15	SAUDI ARABIA	2	33	LUXEMBOURG	1
16	FINLAND	2	34	QATAR	1
17	PORTUGAL	2	35	TURKEY	1
18	ROMANIA	2	36	UNITED ARAB EMIRATES	1
			37	UNITED STATES OF AMERICA	1

Vision and Planning



Mayor Francisco de la Torre (2000 -)



CULTURE & TOURISM



TECHNOLOGY & TALENT



SOCIAL INCLUSION



SUSTAINABILITY



Productive Triangle

Malaga TechPark

11 km

The Green Ray

University of Malaga

City
Centre

High-Speed
Train Station

Port

Digital
Content
Hub

7 km

7 km

International
Airport





Malaga Tech Park

malaga
the all-round city



COMPANIES

715

* Opened in 1992 with 8 companies



EMPLOYEES

27,940

FOREIGN
COMPANIES

72

** from 21 countries

MALAGA GDP

20%

Universities & Business Schools

málaga
the all-round city

“Focusing on innovation and digital transformation”

University of Malaga

- Founded in 1972
- 37,067 students (6,900 engineering students)
- 17 faculties, 77 Degrees, 78 Masters, 22 Doctorates



UNIVERSIDAD
DE MÁLAGA



ESIC

- Arrived in Malaga in 1997
- Specialized studies in marketing, management and digitalization



San Telmo

- Arrived in Malaga in 2002, branches in Malaga & Seville.
- #1 business school with most business cases in Spanish.



ESSCA School of Management (French)

- International business school established in 1909
- One of the leading Grandes Ecoles in France.



Institutions opening in Malaga in the coming years:

- Alfonso X El Sabio University
- European University of Madrid (UEM)
- Atlantic-Mediterranean Technological University



MADRID
Fundación Telefón



International Schools

The metropolitan area is home to more than 18 International Schools and educational centers, offering a variety of educational models in various languages, which are an essential part of the process of relocating foreign staff and adapting to the local culture.



	English	Aloha College, British College of Benalmadena, British School of Malaga, Calpe College, English International College, Mayfair International Academy, MIT, NovaSchool, St. Anthony's College, St. Javier's International School, Sunny View School, Swans International School and others.
	Finnish	Aurinkorannikon suomalainen koulu
	French	Lycée Français
	German	Deutsche Schule
	Norwegian	Den Norske Skolen
	Russian	Контакты
	Swedish	Svenka skola

Municipal Incubators Network



PROMÁLAGA I+D



PROMÁLAGA COWORKING



PROMÁLAGA EXCELENCIA



PROMÁLAGA ÁLAMOS



PROMÁLAGA VIRREINA



PROMÁLAGA CITYLAB



PROMÁLAGA LA BRECHA



PROMÁLAGA LA PÍNDOLA



PROMÁLAGA HUMILLADERO



PROMÁLAGA TEATINOS



PROMÁLAGA SOLIVA



PROMÁLAGA SAINT EXUPERY



PROMÁLAGA ECONOMISTAS



PROMÁLAGA CASA DE SOCORRO



The City of Malaga through the municipal company, Promalaga operates the Municipal Incubators Network (RMI), to help the creation & consolidation of entrepreneurs & small businesses, with one goal in mind: the overall economic development of the city.



CENTERS

14



STARTUPS

200

Municipal Incubators Network

Highest Early-Stage Entrepreneurial Activity Rate (TEA) in Spain 2022-23



Global Entrepreneurship Monitor

Start-up Success Stories

Local start-ups that demonstrate the potential of Malaga as a cradle of technological talent



AT4 Wireless, found in the Malaga TechPark in 1992, sold in 2015 to the German electronics company Dekra



VirusTotal was acquired by Google in 2012. Google opened a European Cybersecurity centre in 2023.

Freepik, is specialized in the production and distribution of free graphic resources

UpToDown, the application download store

BeSoccer, Data, news and results for football around the world

OWO, Haptic Gaming Systems



freepik.com



uptodown

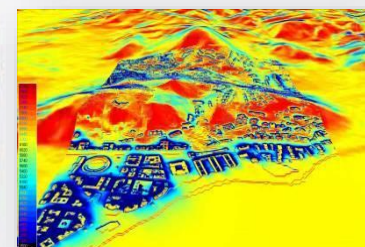


BESOCCKER

OWO

Smart City Projects

- Endesa Smart City Living Lab, 2009-
 - 10,000 Smart Electric Grid Users
- IBM Smart City Challenge winner 2012
- ZEM2All electric mobility project 2012-2015
- Waste Management systems
- Biogas energy generators
- Centesimal (Smart City sensors, IoT)
 - 200 Buildings, 1,200 Sensors
- “Open Málaga” (citizen SuperApp & CRM)
- Citywide Digital Twin
- Intelligent Tourism Platform
- Open Data Office & city Data Lake
- High-Tech & Metaverse centre (IAT)
- Regional Cybersecurity Operations Centre



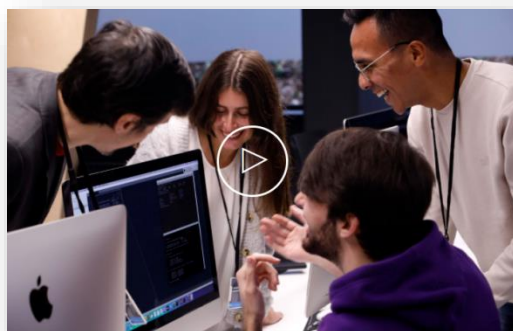


Spanish National Digital Content Hub has more than **12,000 m2** dedicated to education, events and the development of companies and startups related to the Media and Entertainment sectors.

- AR & VR Laboratory Showroom
- Audio & video recording Studios
- Motion picture capture Studios
- Photo Studios
- FabLab 3D Printing lab
- eSports Arena
- 4 Coworking with more than 200 Jobs
- 3 Startup Accelerators & 1 Publisher
- 6 University Chairs for Digital Content
- 6 training rooms
- Data processing centre
- Presentation Area



High-Tech Incubator on spatial computing, metaverse and Web3.0



Cybersecurity Centres



The **Google Safety Engineering Centre** (GSEC) plays a key role in shaping the future of cybersecurity in Europe & around the world as it will serve as a catalyst for public-private-partnerships, fostering cutting-edge research & development.

Google Safety Engineering Center

The **Andalusian Cybersecurity Center** with a €74 million investment, promotes awareness campaigns, training, and incentives for businesses to incorporate cybersecurity practices, fostering a secure digital ecosystem.



imec & Microelectronics

Interuniversity Microelectronics Centre (imec) - Founded in 1984, is a world-leading technology centre in the research, design and manufacture of semiconductors and microelectronics prototypes.

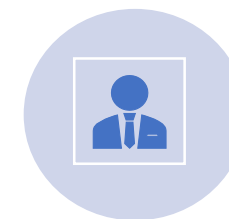
650 million euros investment.



1st facility outside of Leuven (Belgium) and will be located in the Malaga Tech Park.



Develop new 300mm chip prototyping processes **in new materials, alternative to silicon**, enabling advances all sectors.



More than **5,500 expert scientists** from over **96 countries**.

Network of more than **600 world-leading industry partners** and a global academic.

Choice for Companies

Google (USA) Safety Engineering Centre for Cybersecurity

Vodafone (UK) created 500 jobs at its new IoT / 5G Innovation Hub

Mercedes-Benz (Germany) opens research center for big data, cybersecurity, AI, & finance

NTT Data (Japan) arrived in Malaga with plans to hire 400 people

Talan (France) new Centre of Excellence for technology

TGN Energy (Norway) specializes in Battery Energy Storage, Solar and distinguished by its Power Management system TGN Flexcontrol

TestDevLab (Latvia) opened an R&D laboratory with 30 software engineering experts

EY (UK) opened a Global Delivery Services centre & plans to hire another 500 professionals

Capgemini (France) opened a cyber defense, cybersecurity, Artificial Intelligence center

Globant (USA) opened an AI center

BHS Corrugated (Germany) opens an R&D center focusing on Industry 4.0, AI, and cybersecurity for corrugated machinery, creating 50 new jobs

Choice for Foreigners

Malaga, the Spanish province with the highest population increase in 2021, 2022 & 2023:

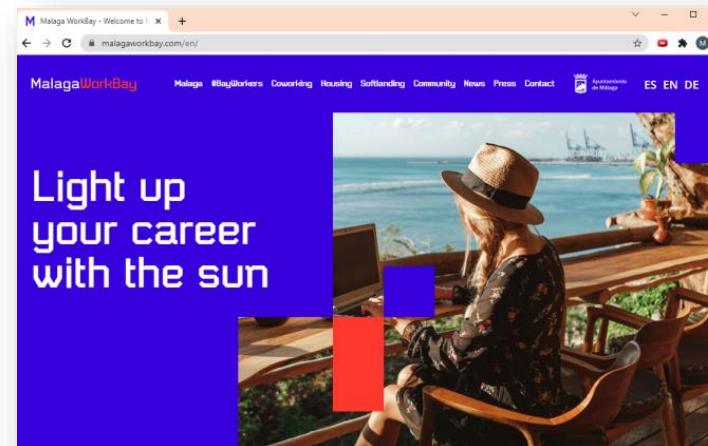
- 64,601 new residents over the 3 year period
- 64 % from other countries

Malaga is one of the most cosmopolitan areas in Spain:

- 16.7% foreign resident population
- 50 consular agents
- 18+ international schools

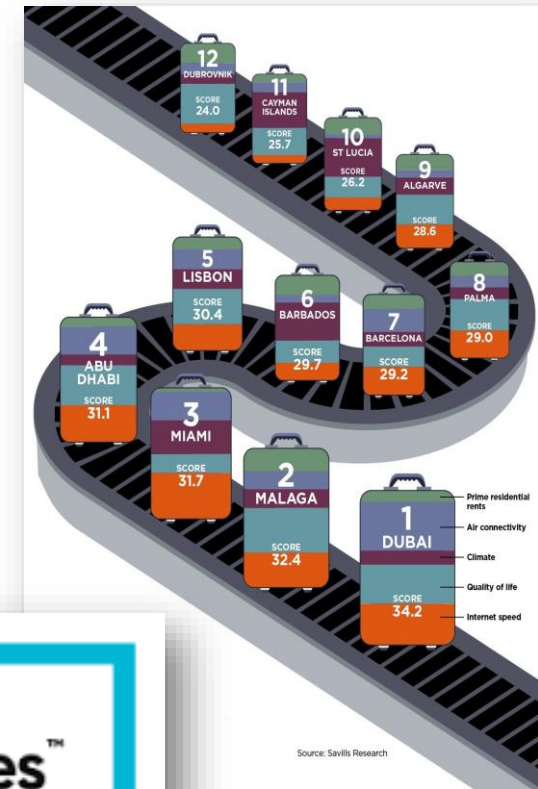
British (55,758), Moroccans (33,985), Italians (15,889), Ukrainians (11,567), Rumanians (11,065), Germans (10,344), Colombians (8,806), Argentineans (8,650), Chinese (8,298) and Russians (8,216)

The Malaga WorkBay platform / community is designed to assist digital nomads and remote workers relocating to the area.



A Secure Choice

- ❑ **#1 Best City to Live and to Work**, in the 2023 Annual Expat City Ranking by InterNations
- ❑ 1st Spanish city to be **certified by AENOR as a Destination for Digital Nomads in 2023**
- ❑ **2nd Best City in the World for Remote Working** according to Savills Executive Nomad Index 2023, emphasizing exceptional quality of life.
- ❑ **Best Workplaces Spain 2022 award** from Great Place to Work.



Entrega del certificado:
a la ciudad de Málaga

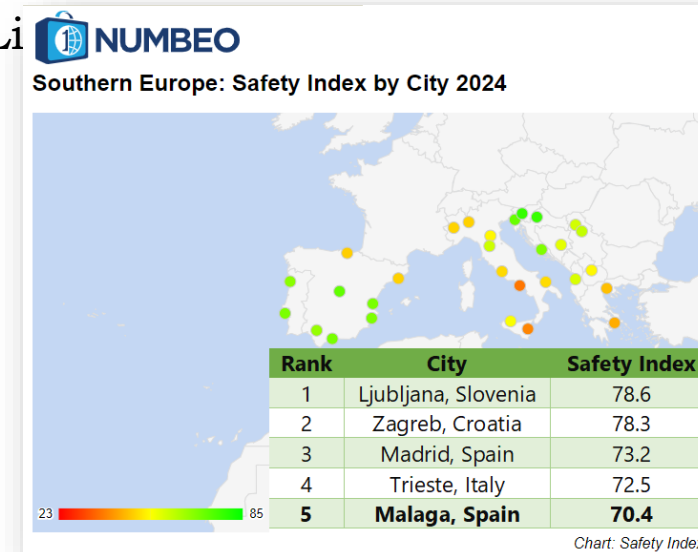
AENOR

DESTINO
CERTIFICADO PARA
NÓMADAS DIGITALES



A Secure Choice

- ❑ **1st growth in technology jobs in Spain.** From 8,631 jobs in 2013 to 19,250 in 2023 **123% increase** according to the Technology Employment Map of the COTEC Foundation.
- ❑ **2nd Most Secure City in Spain** & 58th in the World reported by Numbeo Safety Index 2024.
- ❑ **Crime data below the Spanish average in 2023** according to the central government.
- ❑ **2023 Best National Destination** in Spain by Condé Nast Traveler Award.
- ❑ **Forbes' list of 20 Best Places for Americans** to Live in Europe in 2020.



Choice for You

- ❑ Privileged geolocation between Europe, Africa and the Americas.
- ❑ Political stability and legal security
- ❑ Business models have changed. Low cost is no longer the determining factor in choosing a location.
- ❑ To attract the best employees, companies must select locations where employees want to be.



Value: Malaga offers low costs juxtaposed with a high quality of life.

Balance: Malaga offers a balance of business opportunities, top rank sporting events, outstanding theatre performances, international connectivity, creative inspiration and an enjoyable lifestyle.

Thank you

Thank you for your attention!



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de Málaga

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